

INTRODUCTION

Once again, the Wildcat Foundation is poised to play a pivotal role in the future of the Mechanicsburg Area School District. True to our mission, “to strengthen the educational, cultural, wellness and athletic programs of the Mechanicsburg Area School District,” we have identified significant needs at John H. Frederick Field. The foundation last enhanced the District’s “front porch” with a new turf field in 2010; today, the Field’s entrance and ancillary buildings need significant improvements. Additional construction of a new field house will provide valuable space and purpose.

A revitalized Frederick Field is essential to our rapidly expanding District and the Wildcat Foundation will set a new standard of excellence just as our previous campaigns did for the Trails & Trees Environmental Center and the turf field.

Our community responded generously in the past and we again call upon a wide base of constituents to support this effort to assure project completion in a timely and efficient manner. Our plan is to break ground no later than spring of 2020. We have established an ambitious goal of \$2.5 million, with solicitation occurring within the 2018 calendar year to accommodate a three-year pledge period.



and YOU Building the Future *Together!*

HISTORICAL CONTEXT

The Mechanicsburg Area School District (MASD) may claim Soldiers and Sailors Memorial Park as its own, though in reality, in 1919, it was the initiative of a group of local merchants and businessmen who took it upon themselves to raise funds to purchase land connected to the existing field, which was owned by Mechanicsburg Borough and leased to the Mechanicsburg High School Athletic Association.¹ When the purchase was complete, the land was “given to the people of Mechanicsburg as a memorial to those who lost their lives in World War I.”²

At that time, football was in its infancy and what was to become a multi-use field and stadium was not yet envisioned. Still the Mechanicsburg Club, a local service organization, agreed to fund the construction of the field house³, which exists to this day.

Years later, upon the death of John H. Frederick in 1994, the Mechanicsburg School Board of Directors recommended that the field at the west end of the Park bear the name of John H. Frederick Field as a lasting memorial to the beloved teacher, mentor, and winning football coach from 1937-1957, excepting two years of armed service duty during World War II.⁴

It wasn't until September 4, 1998 that the field was officially dedicated: John H. Frederick Field at Memorial Stadium.

Meanwhile, earlier in 1998, the MASD Board of Directors established the Wildcat Foundation, the educational foundation for MASD, whose mission is to strengthen the educational, cultural, wellness and athletic programs of the Mechanicsburg Area School District.

¹ Football program, October 12, 1945, Archives, Mechanicsburg Area Senior High School.

² Unsigned Note. Memorial Park Archives.

³ Football program, September 27, 1946. Archives, Mechanicsburg High School.

⁴ A Rationale Justifying the Renaming of High School Football Field. Archives, Mechanicsburg High School



PROGRAMS & PROJECTS BROUGHT TO YOU BY THE WILDCAT FOUNDATION

While the Wildcat Foundation provides annual financial support for programs and projects not typically found in the District's budget, the Wildcat Foundation has also been instrumental in notable District-wide capital improvements.



Led by the Wildcat Foundation, and supported by businesses and individual donors across the region in 2007, funds were raised to install a synthetic turf field and improve parking and bleacher seating at John H. Frederick Field, the first time this stadium had been touched significantly since it was built in 1947.

The Foundation again solicited the community and received support to build the Trails and Trees Environmental Center, a near one-of-a-kind educational center.

The Trails and Trees Environmental Center is located on South York Street in Mechanicsburg. From the center you can see "The Greater Valley," one of the most beautiful sights in Mechanicsburg. At the center there is a forest, a large meadow, trails, springs, a stream, a modern pavilion, and a pre-Civil War farm house.⁵

With classroom labs, outdoor pavilions, blue bird trail, native trees and gardens, and a natural watershed, the Environmental Center serves as nature's classroom and has grown into a great educational asset for both our students and our shared community.



Photograph by Dennis Baker

⁵https://www.mbgisd.org/apps/pages/index.jsp?uREC_ID=841311&type=d&pREC_ID=1213418



CURRENT NEED

The District's "front porch" is showing its age. While the field and stadium have seen upgrades, the locker room and ancillary buildings have not been significantly touched since construction in 1947.

Concession



Existing locker rooms accommodate teams of 20



Ticket Booth



Existing locker rooms

MID-20TH CENTURY FACILITIES CANNOT ACCOMMODATE 21ST CENTURY NEEDS

The Wildcat Foundation needs your support to ensure that our students and our community will continue to benefit for generations to come from the educational, cultural, wellness and athletic programs supported by the Foundation and **YOU**, and provided by and for the MASD and the greater Mechanicsburg Community.

Today, MASD boasts an enrollment of 4,124 and in 2018, MASH will graduate nearly 300 students.

Each year, the John H. Frederick Field hosts activities involving nearly 4,000 youth, and at least 55,000 spectators that include:

- ❖ **Music in the Park:** A Mid-Atlantic regional band competition attracts 18 high-school bands, 1,000 musicians/performers and 4,000 spectators.
- ❖ **Literacy Night Under the Lights** is a free event that attracts 500 children (infants to five (5) year old) and their families. Through fun and play they are introduced to the importance of reading and learning.
- ❖ **80-90 Athletic Contests**
 - District III and PIAA Playoff Contests
 - Youth Football and League Championship
 - Youth Field Hockey
 - Practice field for Field Hockey, Lacrosse, Football
- ❖ **Multiple and varied community organizations utilize the space**



\$2,500,000 FUNDRAISING GOAL!

Paying homage to our past, TOGETHER, we will build for the future.

- Existing archway commemorating the John H. Frederick Memorial Field will be moved to provide a canopy, arching a new entrance and ticketing booths.
- Existing block structures will be repurposed for functional, modern use as support facilities.
 - ❖ Retrofit Current Team Rooms:
 - ◆ Public restrooms for men and women, each containing 20 private stalls
 - ◆ Officials' locker room with showers
 - ◆ Storage space
 - ❖ Retrofit current concessions
- Construction of new field house to include:
 - ❖ Two team rooms to accommodate teams of 40, with lockers, shower, restrooms, bench seating and training rooms
- Hall of Fame, between locker rooms, will serve as a natural walkway and include and expand upon memorial plaques, recognizing MASH alumni who gave the ultimate sacrifice in our nation's armed conflicts.



and YOU Building the Future *Together!*

CAMPAIGN VOLUNTEERS

John F. Duggan, Esq.

Campaign Chair

Tracy Rohrbaugh-Besselman

Construction & Design Committee Chair

Dale Flor and Rich Heeter

Donor & Gifts Committee Co-Chairs

Greg Andersen and Ben Ried, Esq.

Marketing Committee Co-Chairs

Dr. Mark Leidy, Superintendent

Mechanicsburg Area School District

Dr. Alan Vandrew, Asst. Superintendent & CFO

Mechanicsburg Area School District

Campaign Support:

Holly Laufer, Executive Director

Wildcat Foundation

FORMER PRESIDENT'S CIRCLE

Christopher C. Conner

July, 1999 - February, 2002

Donald Farinelli

February, 2002 - February, 2004

Jim Voltz

February, 2004 - February, 2005

Steven Butz

February, 2005 - February, 2006

Jim Voltz

February, 2006 - February, 2007

Dr. Alan Wirt

February, 2007 - February, 2009

Dr. Ranny Singiser

February, 2009 - February, 2011

Gary Weber

February, 2011 - February, 2015

Richard Heeter

February, 2015 - July, 2017



WILDCAT
FOUNDATION

and YOU Building the Future *Together!*

WILDCAT FOUNDATION BOARD OF DIRECTORS

Greg Andersen, Vice President

Harsco Corp. – Reed Minerals

Patrick Maney

Daiichi-Sankyo, Inc.

Tracy Rohrbaugh-Besselman, Vice President

Crabtree, Rohrbaugh & Assoc., Architects

Heather Martin

Community Volunteer

Meghan Brown

*MASD Substitute Teacher & Harrigan Holidays
Travel Agent*

Nathan McWilliams

Pennsylvania College of Technology

Paul Calvanelli

Parksite

Dawn Merris, Pres., MASD School Board

Aetna

Luis A. Cosenza

US Navy

John Mizerak

Tetra Tech

Daniel A. DeLong, Jr.

Studio 1 Percussion

Ben Ried, Esq., Secretary

Eckert Seamans Cherin & Mellott, LLC

John Duggan, Esq., President

Select Medical

Chuck Schaal

AMP (retired)

Dale Flor, Treasurer

Orrstown Bank

Andy Steele

Members 1st FCU

Marc Harder

The Garland Company, Inc.

Matt Stern, President, MEA

MASD

Rich Heeter, Immed. Past President

Capital Trustees, LLC

Dr. Alan T. Vandrew, Asst. Treasurer

MASD

Dr. Mark Leidy, Superintendent

MASD

NON-VOTING

Holly Rider Laufer, Executive Director

Wildcat Foundation



**WILDCAT
FOUNDATION**

and YOU Building the Future *Together!*

PLEDGE CARD



I/We _____ (donor names) pledge to contribute a total of \$_____ to the Wildcat Foundation BUILDING THE FUTURE TOGETHER Campaign, in support of enhancing and growing the facilities at John H. Frederick Field supporting the Mechanicsburg Area School District.

PAYMENT OPTIONS:

Pledge will be paid in full with one payment on __/__/____

Please make checks payable to the Wildcat Foundation.

Pledge will be fulfilled over 1 year 2 years 3 years with equal payments beginning on __/__/____

All pledges should be fulfilled by 12/31/2020 or sooner if it becomes advantageous to the donor(s).

My gift will be matched by _____

My gift is made in honor of OR in memory of _____

For recognition purposes, please list my/our names as follows:

I/We wish to remain anonymous.

SIGNATURE

DATE

For more information on other ways to give, including in-kind or stock contributions, please contact Holly Laufer, Executive Director of the Wildcat Foundation, at 717-691-4505 or HLaufer@mbgsd.org.

THANK YOU FOR YOUR SUPPORT!

1225 South Market Street., Ste. 1 ♦ Mechanicsburg, PA 17055 ♦ 717-691-4505 ♦ www.WildcatFoundation.org

A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll-free, within PA, 1-800-732-0999. Registration does not imply endorsement.

RECOGNITION OPPORTUNITIES

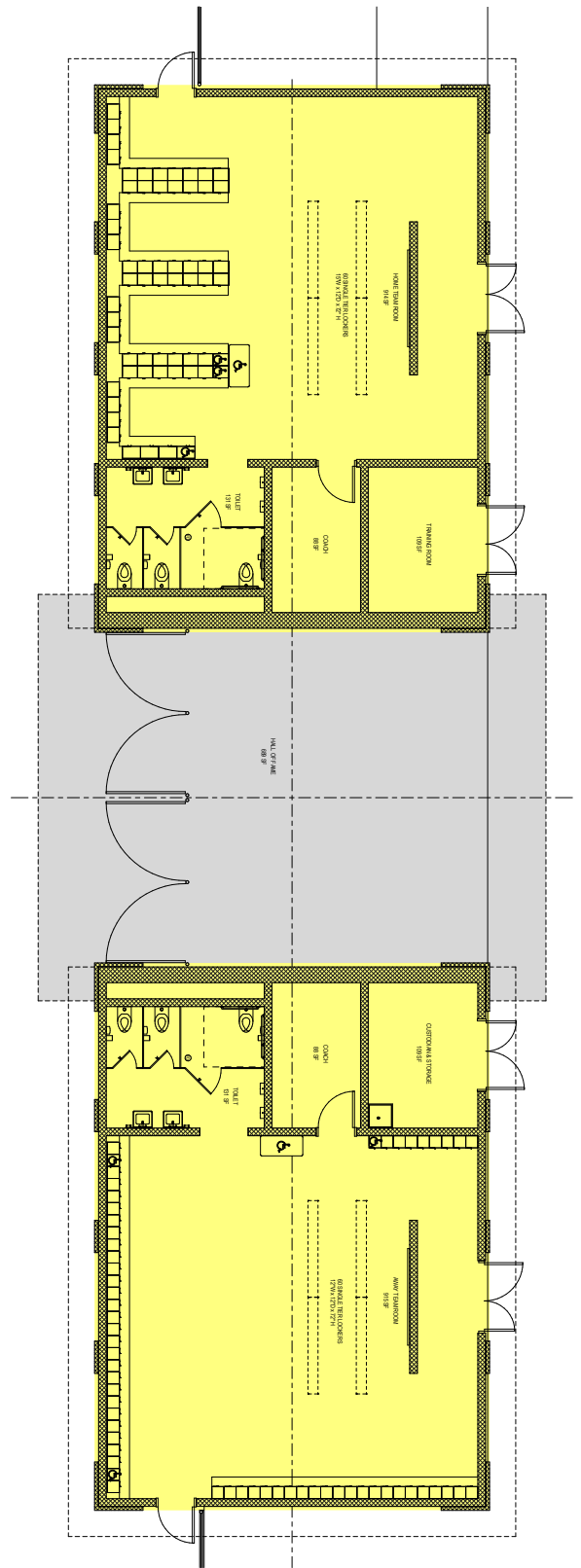
Field House	\$1,000,000	
Concession Facility	\$300,000	
Support Facility	\$300,000	
Officials' Locker Room	\$30,000	
Hall of Fame	\$240,000	✓
Team Room 1	\$150,000	
Training Room 1	\$60,000	✓
Team Room 2	\$120,000	
Training Room 2	\$60,000	
Ticketing Center	\$60,000	✓
	\$60,000	
Coach's Room	\$30,000	
Flag Plaza	\$30,000	✓
Safety Net	\$30,000	✓
	\$30,000	
Outside Benches	\$15,000	
(6 available)		
Benches in Team Rooms	\$6,000	
(6 available)		



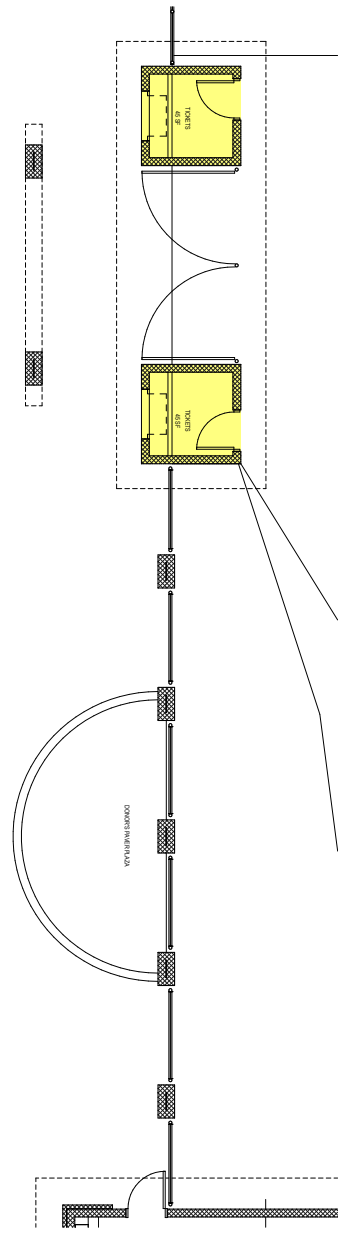
WILDCAT
FOUNDATION

and YOU Building the Future *Together!*





11' REINFORCE S.CORNER PLAN



12' TOILET BOOTH COLOR PLAN

SCHEMATIC DESIGN

NO.	DATE	REVISIONS

CRABTREE ROHRBAUGH & ASSOCIATES - ARCHITECTS
 401 EAST WINDING HILL ROAD
 MECHANICSBURG PA 17055
 717-458-0272 FAX 717-458-0047

250 WEST MAIN STREET, SUITE 200
 CHARLOTTESVILLE VA 22902
 434-975-7262 FAX 434-975-7263

www.cra-architects.com

MEMORIAL STADIUM FIELDHOUSE
 MECHANICSBURG AREA SCHOOL DISTRICT

CR

DATE: 12/14/10
 TIME: 1:30 PM
 DRAWN: [blank]
 SCALE: 1/4" = 1'-0"

PROJECT

A4.1